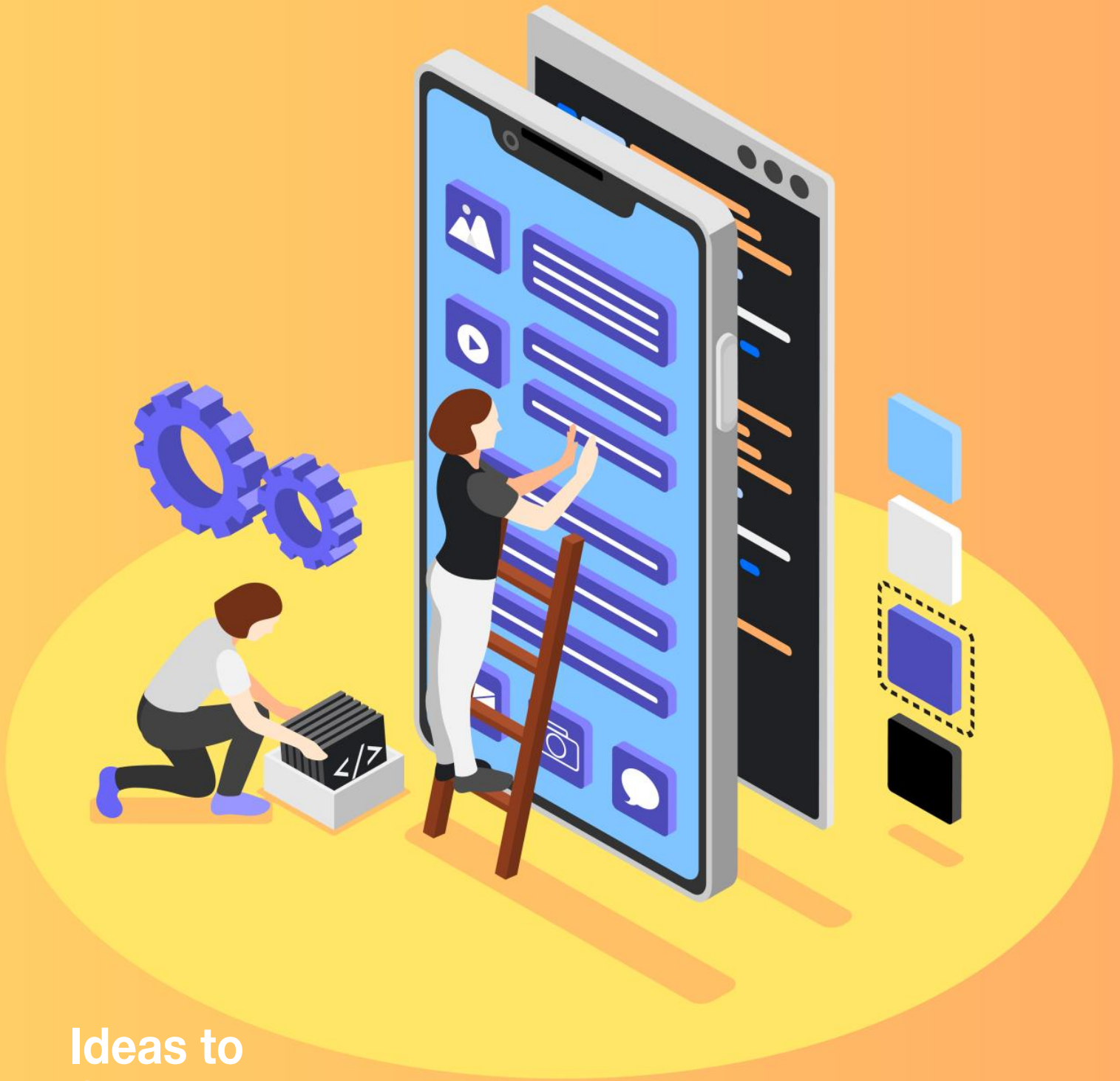




# Company Profile

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## Ideas to Opportunities

### Creating Opportunities Through Technology

Technology creates endless opportunities for organizations willing to embrace innovation. GEDANA helps clients identify these opportunities and leverage modern technologies to improve operations, increase productivity, strengthen customer engagement, and gain a competitive advantage.





# About Gedana Co. Ltd

Ideas to opportunities

## Company Overview

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# 1

GEDANA COMPANY LIMITED is a dynamic Information and Communication Technology (ICT) company dedicated to delivering innovative, reliable, and future-ready technology solutions that empower organizations to achieve operational excellence and sustainable growth. Established with a commitment to driving digital transformation, the company provides a broad range of ICT services designed to meet the evolving needs of businesses, institutions, and communities across Tanzania and beyond.

The company specializes in Video Analytics Solutions, Website Development, Customized Software Development, Mobile Application Development, Gate Pass Management Systems, AI Agent Development, ICT Peripherals Supply, and Network Design and Infrastructure Configuration. By integrating advanced technologies with practical business applications, GEDANA helps clients improve efficiency, strengthen security, optimize operations, and enhance decision-making capabilities.

At GEDANA COMPANY LIMITED, innovation is at the heart of everything we do. We continuously explore emerging technologies and industry best practices to develop solutions that address modern business challenges while creating long-term value for our clients. Our customer-focused approach enables us to deliver tailored solutions that align with the unique goals, operational requirements, and growth strategies of each organization we serve.

Our team comprises skilled and dedicated professionals with expertise across multiple technology disciplines. Through collaboration, technical excellence, and a strong commitment to quality, we deliver projects that meet the highest standards of performance, reliability, and customer satisfaction. We believe that strong partnerships and exceptional service are essential to building lasting relationships with our clients and stakeholders.



## Our Mission

To deliver reliable, secure, and innovative technology solutions that enhance efficiency, strengthen security, improve business performance, and create lasting value for our clients through excellence, professionalism, and customer-focused service delivery. We are committed to leveraging emerging technologies, fostering innovation, and building long-term partnerships.



## Our Vision

To become a leading provider of innovative ICT solutions in Tanzania and East Africa, empowering organizations through technology, digital transformation, and sustainable innovation. We aspire to be recognized for excellence, reliability, and our ability to deliver future-ready solutions that help businesses, institutions, and communities thrive in an increasingly digital world.



## Our Core Values

### Innovation

Innovation is the driving force behind our success. We embrace creativity, emerging technologies, and continuous improvement to develop solutions that address evolving business challenges and create new opportunities for growth.

### Excellence

We are committed to achieving excellence in everything we do. From project planning and implementation to customer support and service delivery, we strive to exceed expectations by delivering high-quality solutions that create measurable value and long-term impact.

### Teamwork

We believe that collaboration is essential for innovation and success. By fostering a culture of teamwork, mutual respect, and knowledge sharing, we empower our employees to work together effectively and deliver outstanding results for our clients and partners.

### Integrity

We conduct our business with honesty, transparency, accountability, and professionalism in every interaction. Our commitment to ethical business practices enables us to build lasting trust with clients, partners, employees, and stakeholders.

### Customer Focus

Our clients are at the center of our operations. We take time to understand their needs, objectives, and challenges, allowing us to provide tailored solutions that deliver meaningful results. We are dedicated to building strong relationships through responsiveness, reliability, and exceptional service.

### Reliability

Reliability is a cornerstone of our business. We are committed to providing dependable solutions, consistent service delivery, and responsive technical support that our clients can trust. Our focus on quality, performance, and long-term value ensures that we remain a reliable technology partner for organizations across various sectors.

# OUR SERVICES

01



## Video Analytics Solutions

GEDANA provides AI-powered Video Analytics Solutions that enhance security, improve monitoring, and deliver valuable operational insights through real-time surveillance, facial recognition, intrusion detection, and intelligent alerts.

02



## Website Development, Customized Software & Mobile Applications

We develop professional websites, customized software, and mobile applications that streamline operations, improve customer engagement, and support digital transformation across various industries.

03



## Gate Pass Management Solutions

Our Gate Pass Management System automates visitor registration, vehicle access control, and movement tracking, improving security, efficiency, and record management through digital processes.

04



## AI Agent Builder Solutions

We design intelligent AI Agents that automate customer support, business processes, and information management, helping organizations improve productivity, reduce costs, and enhance service delivery.

05



## ICT Peripherals Supply and Technical Services

We supply, install, and maintain a wide range of ICT equipment, including computers, servers, printers, CCTV systems, networking devices, and other technology infrastructure solutions.

06



## Network Design and Infrastructure Configuration

We provide secure and scalable network solutions, including structured cabling, wireless networking, server configuration, cybersecurity implementation, cloud integration, and network optimization services.

# Our Target Markets

01

## **Government Institutions**

We support government ministries, agencies, local authorities, and public institutions with digital transformation solutions, security technologies, automation systems, and ICT infrastructure that enhance service delivery and operational efficiency. Our solutions are designed to help public organizations improve transparency, streamline processes, strengthen security, and provide better services to citizens through the effective use of technology.

02

## **Financial Institutions**

We provide technology solutions for banks, microfinance institutions, SACCOs, insurance companies, and other financial organizations seeking secure, reliable, and innovative digital systems to improve performance and customer service. Through advanced software solutions, network infrastructure, and intelligent technologies, we help financial institutions strengthen operational efficiency, improve data security.

03

## **Educational Institutions**

Our solutions help schools, colleges, universities, and training centers strengthen their ICT capabilities through network infrastructure, digital learning platforms, software systems, and technology integration services. We are committed to supporting the education sector by providing modern technologies that facilitate effective learning, improve administration.

04

## **Healthcare Facilities**

We support hospitals, clinics, laboratories, and healthcare organizations with technology solutions that improve operational efficiency, data management, communication, and service delivery. Our ICT solutions enable healthcare providers to optimize processes, improve information accessibility, strengthen security, and enhance the quality.

05

## **Corporate and Private Enterprises**

We work with businesses of all sizes to provide customized software, AI solutions, mobile applications, ICT infrastructure, and digital transformation services that drive growth and competitiveness. By understanding the unique challenges faced by businesses, we develop innovative solutions that improve productivity.

06

## **Manufacturing and Industrial Organizations**

Our technology solutions help manufacturers and industrial facilities improve security, automate processes, optimize operations, and strengthen network connectivity across their business environments.

07

## **Retail, Hospitality and Logistics Sector**

We provide innovative ICT solutions that enhance customer experiences, improve operational efficiency, strengthen security, and support business growth for retail businesses, hotels, transportation companies, and logistics providers.

# Why Choose us

In today's rapidly evolving digital landscape, organizations require more than just technology providers; they need trusted partners who understand their challenges, anticipate future needs, and deliver innovative solutions that create lasting value. At GEDANA COMPANY LIMITED, we combine technical expertise, innovation, reliability, and a customer-focused approach to help our clients achieve their business objectives through technology.



## Innovative and Future-Ready Solutions

We leverage cutting-edge technologies, including Artificial Intelligence, Video Analytics, Customized Software Development, Mobile Applications, and Intelligent Automation, to provide innovative solutions that help organizations improve efficiency, strengthen security, and achieve their strategic objectives.



## Customer-Centric Service Delivery

At GEDANA, we believe that every client is unique. We work closely with our clients to understand their goals, operational challenges, and growth aspirations, allowing us to design tailored solutions that deliver measurable results.



## Technical Expertise and Professional Excellence

Our team consists of highly skilled ICT professionals with extensive knowledge and experience across various technology disciplines. Through continuous training, professional development, and adherence to industry best practices, we consistently deliver high-quality solutions that meet international standards while addressing local business needs effectively.



## Reliability, Security, and Performance

We understand the critical role technology plays in modern organizations. That is why we prioritize reliability, cybersecurity, and performance in every solution we implement. Our systems are designed to provide stable operations, protect valuable business information, minimize downtime, and support the uninterrupted delivery of services to our clients and their customers.



## Commitment to Quality and Continuous Improvement

Quality is embedded in every aspect of our operations. We are committed to delivering solutions that exceed client expectations through rigorous planning, professional execution, and ongoing support. By embracing innovation, continuous improvement, and emerging technologies, we ensure that our clients always benefit from the most effective and efficient ICT solutions available.



## Strategic Partner for Digital Transformation

GEDANA COMPANY LIMITED is more than a service provider. We are a strategic technology partner dedicated to helping organizations navigate the digital age. We support our clients in transforming their operations, optimizing business processes, enhancing customer experiences, and creating sustainable competitive advantages through the intelligent application of technology.



# Technology Excellence Through Proven Innovation


At GEDANA COMPANY LIMITED, technology excellence is at the core of everything we do. We are committed to delivering innovative ICT solutions that address real business challenges, improve operational efficiency, and create sustainable value for our clients. By combining technical expertise with a deep understanding of emerging technologies, we help organizations embrace digital transformation and remain competitive in an increasingly connected world.

Our approach is driven by innovation, quality, and continuous improvement. We leverage advanced technologies such as Artificial Intelligence, Video Analytics, Customized Software Solutions, Mobile Applications, and Intelligent Automation to develop practical solutions that meet the evolving needs of businesses, institutions, and communities. Every project we undertake is guided by a commitment to reliability, performance, and long-term success.

Through proven expertise and a customer-centric mindset, we build strong partnerships with our clients by delivering solutions that are scalable, secure, and tailored to their specific requirements. Our team continuously explores new technologies and industry best practices to ensure that the solutions we provide remain relevant, future-ready, and capable of supporting organizational growth and transformation.

As we look toward the future, GEDANA COMPANY LIMITED remains dedicated to advancing technological innovation and contributing to the digital development of Tanzania and the wider East African region. Our vision is to become a trusted leader in technology solutions, empowering organizations to unlock new opportunities, improve productivity, and achieve lasting success through the strategic use of technology.

Furthermore, we believe that innovation is not only about adopting new technologies but also about creating meaningful impact for our clients and society. By investing in skilled professionals, strategic partnerships, and continuous research and development, GEDANA COMPANY LIMITED is building a strong foundation for sustainable growth. Our commitment to excellence enables us to deliver forward-thinking solutions that help organizations navigate technological change, optimize performance, and achieve their long-term business objectives with confidence.



# Long-term Aspirations:



GEDANA COMPANY LIMITED aspires to become one of Tanzania's leading technology and digital transformation companies, recognized for delivering innovative ICT solutions that empower businesses, institutions, and communities. Our long-term vision is to expand our footprint across East Africa by providing cutting-edge services in Artificial Intelligence, Software Development, Video Analytics, Network Infrastructure, and Digital Automation, while continuously adapting to emerging technologies and market demands.

As part of our growth strategy, we aim to establish a comprehensive technology ecosystem that supports organizations in their digital transformation journeys. Through continuous investment in research, innovation, and professional development, we seek to develop advanced technology solutions that enhance operational efficiency, strengthen security, and create sustainable value for our clients across both public and private sectors.

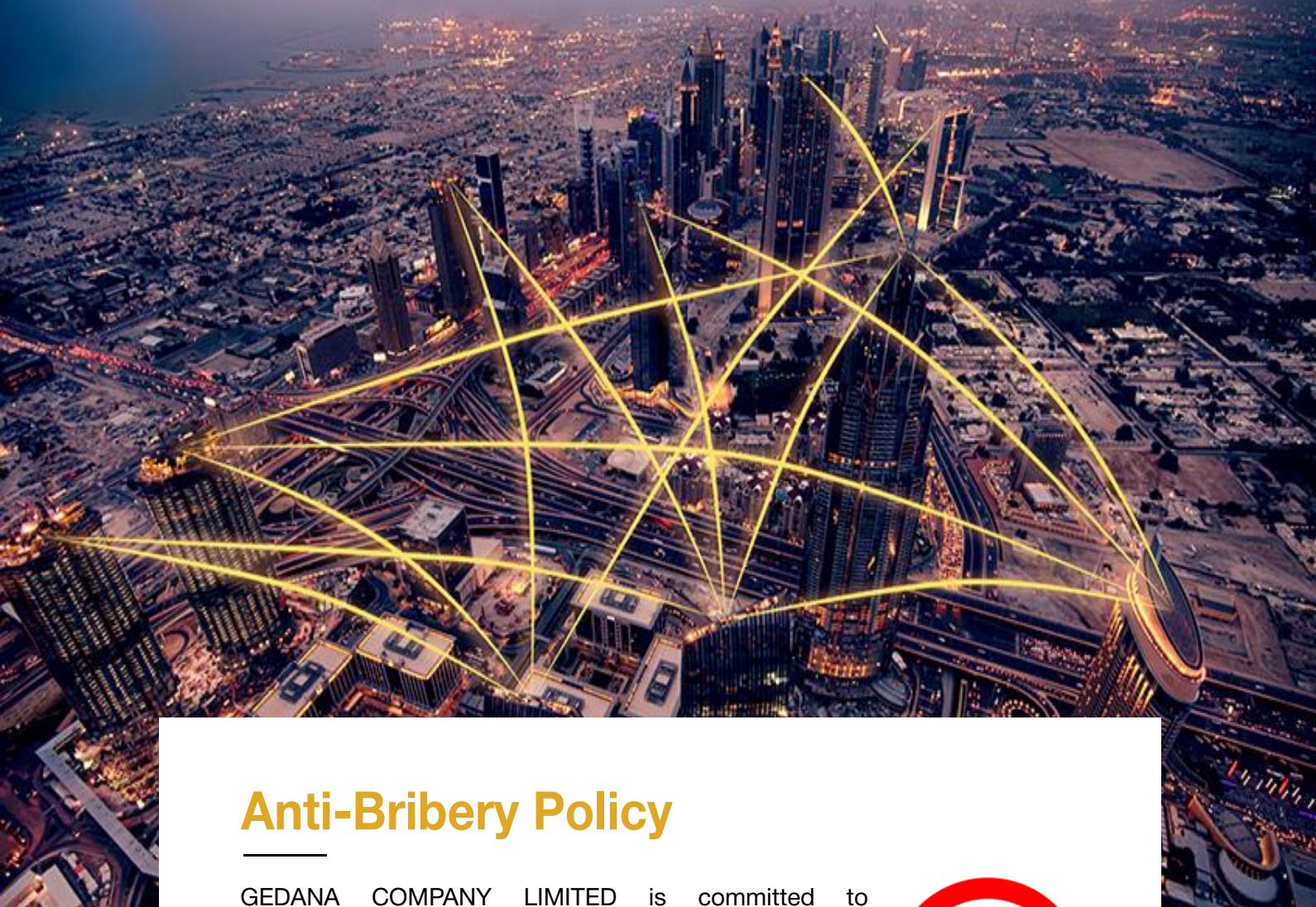


A key component of our long-term aspiration is the establishment of a world-class ICT College and Innovation Center dedicated to developing highly skilled technology professionals. The institution will provide practical training, professional certifications, research opportunities, and entrepreneurship programs in areas such as Artificial Intelligence, Cybersecurity, Software Engineering, Data Science, Cloud Computing, and Emerging Technologies, helping to bridge the gap between education and industry requirements.



Beyond business growth, GEDANA is committed to contributing to Tanzania's socio-economic development through technology, innovation, and knowledge sharing.





## Anti-Bribery Policy

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GEDANA COMPANY LIMITED is committed to conducting all business activities with honesty, integrity, transparency, and accountability. We maintain a zero-tolerance approach toward bribery, corruption, fraud, and any form of unethical conduct. The company strictly prohibits the offering, giving, soliciting, or accepting of any improper payment, gift, favor.



## Health, Safety and Environment (HSE) Policy

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GEDANA COMPANY LIMITED is committed to providing a safe, healthy, and environmentally responsible workplace for our employees, clients, partners, and the communities in which we operate. We strive to prevent accidents, injuries, occupational illnesses, and environmental impacts through compliance with applicable health, safety, and environmental regulations, implementation of safe working practices, and continuous improvement of our operational processes.



# Our Compliances and Legal Standing

GEDANA COMPANY LIMITED is a legally registered and fully compliant company operating in accordance with the laws and regulations of the United Republic of Tanzania. The company is duly incorporated under the Companies Act and maintains all necessary statutory registrations, tax obligations, and operational licenses required to conduct its business activities professionally and responsibly.

Our commitment to compliance reflects our dedication to transparency, integrity, and sound corporate governance. By adhering to all applicable regulatory requirements and industry standards, we provide our clients, partners, and stakeholders with confidence in our ability to deliver reliable, secure, and professional ICT solutions while maintaining the highest standards of ethical business practice.



# Some of Our Clients & Partners





**Connect**  
With us! 



**Telephone**  
+255 756 464 280



**Website**  
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**Email**  
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**Head Office**  
P. O. Box 72713  
Mwalimu House, 5th Floor  
Ilala Boma  
Dar es Salaam, Tanzania  
East Africa

## Company Profile

### Business Hours

Monday – Friday: 8:00 AM – 5:00 PM  
Saturday: 8:00 AM – 1:00 PM  
Sunday & Public Holidays: Closed



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